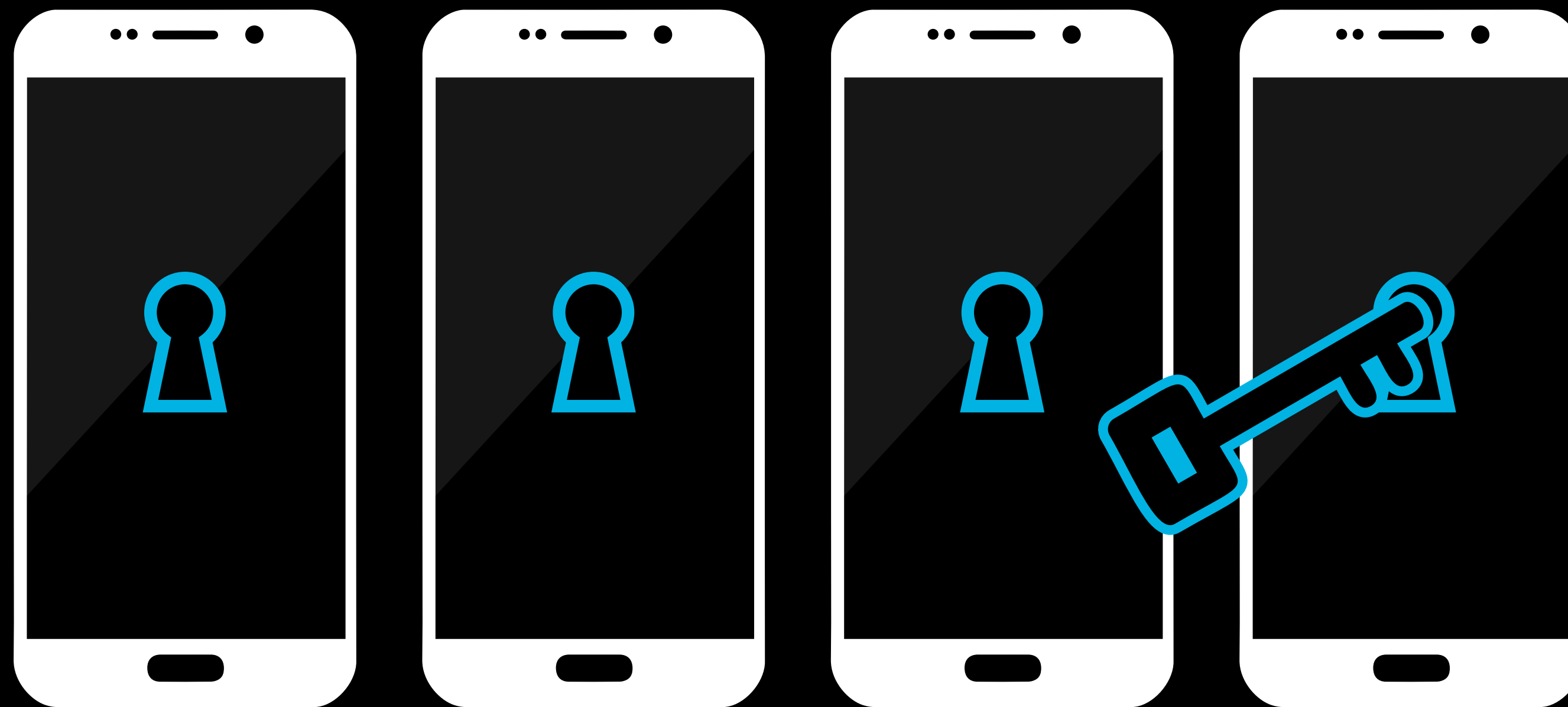


Unlocking your business from mobile phone plans.



Four questions to find out if **unlocked smartphones** are the answer for you.

SAMSUNG

Smartphones allow today's workforce to be productive anywhere.

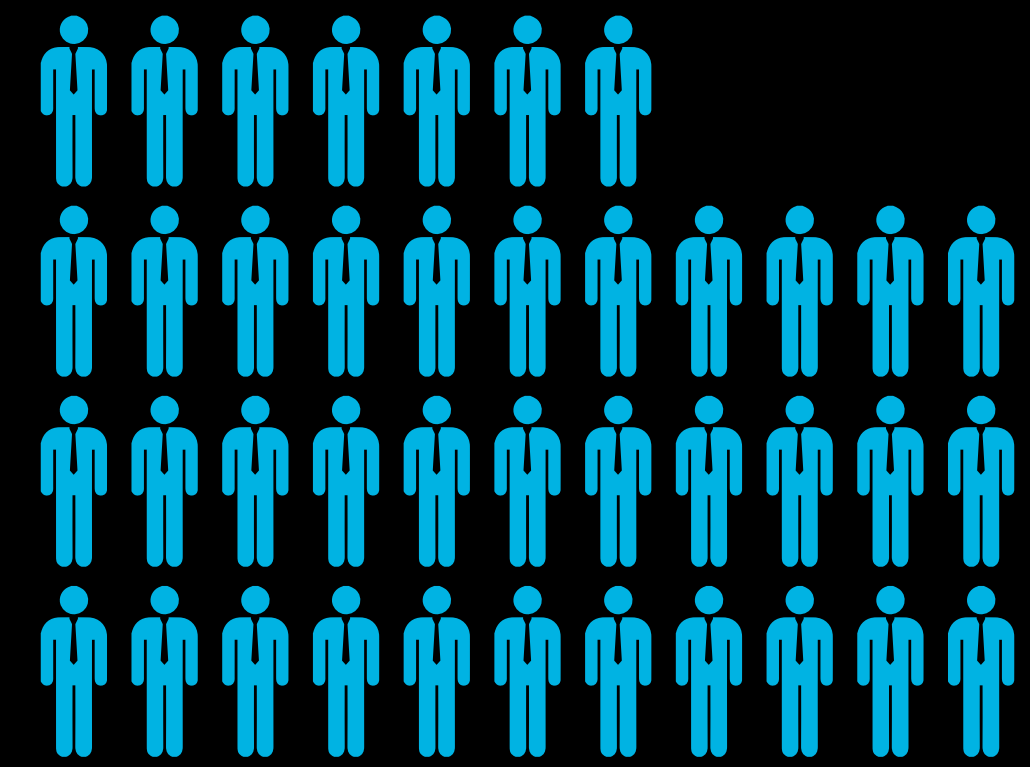


Employees with smartphones say:

- They're 34% more productive.
- They save nearly 1 hour of work time and 1 hour of personal time each day.

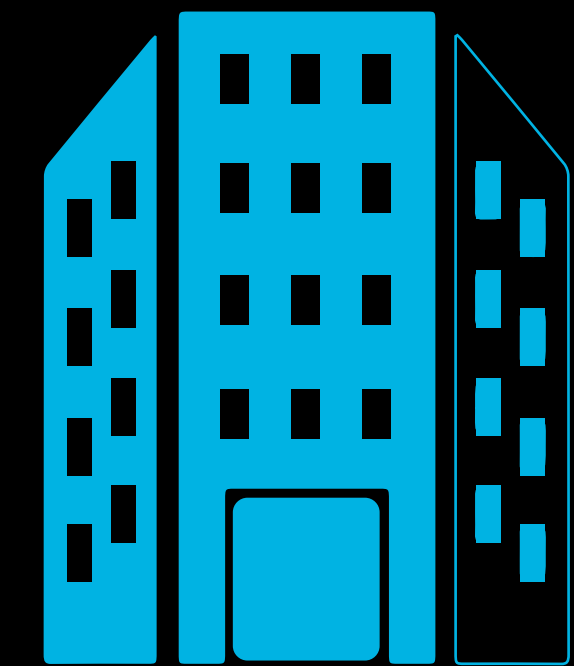
"The Smartphone Productivity Effect," Frost & Sullivan, 2016

Despite the clear benefits, most businesses still don't provide smartphones to employees.



BYOD
73%

vs.



Corporate Provided
27%

Nearly half of businesses say **reducing costs is a main driver for adopting BYOD,** despite significant security and mobile device management concerns.



"BYOD and Mobile Security," Crowd Research Partners, 2016

Unlocked phones offer businesses **greater freedom, flexibility and control.**



Traditionally, smartphones are purchased from a carrier, locking the business into a fixed-term mobile plan with monthly payments.



No contract phones allow the business users to activate devices on any network, choosing the carrier, plan and coverage that suits their needs.

Many businesses are discovering **the benefits of going unlocked.**

Here are 4 questions to find out if unlocked smartphones are the answer for your employees too.



Strategy Analytics WSS services, Feb. 2017

Do your employees spend most of their time on WiFi?

If so, you may be able to eliminate monthly voice and data plan costs entirely, and simply use unlocked devices as smart WiFi-enabled communications tools.

Use cases include:



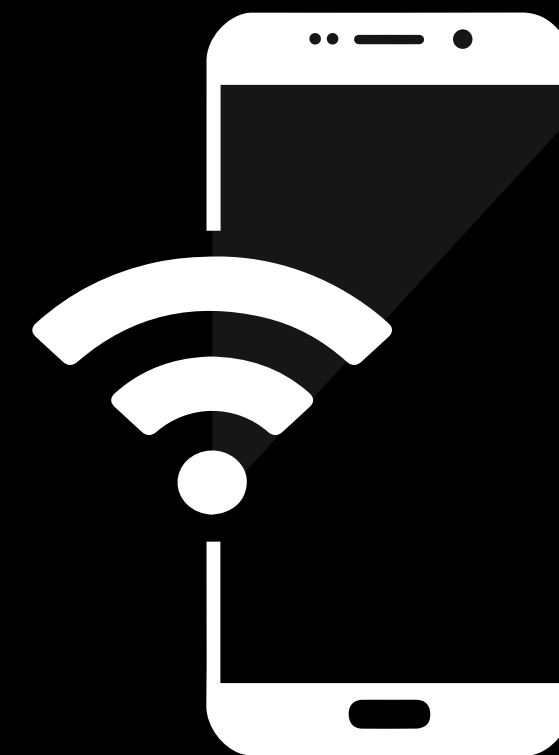
Nurses and physicians
at a hospital



Retail associates
on the shop floor



Housekeeping at
a hotel or resort

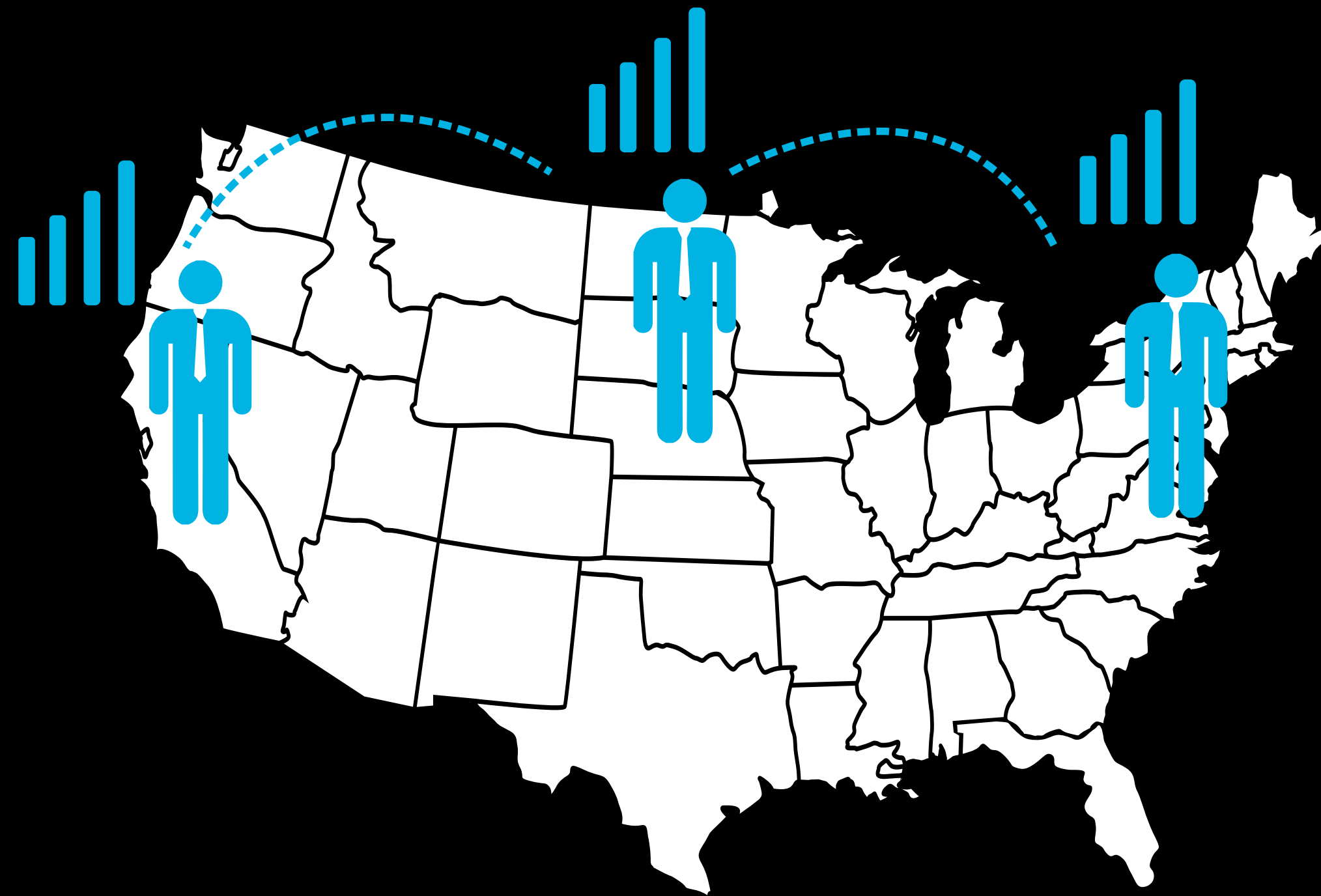


Do you have employees who frequently travel internationally?



You may be paying high global roaming fees. If your employees spend long periods abroad, they may be better served by switching SIM cards and using prepaid plans each market.

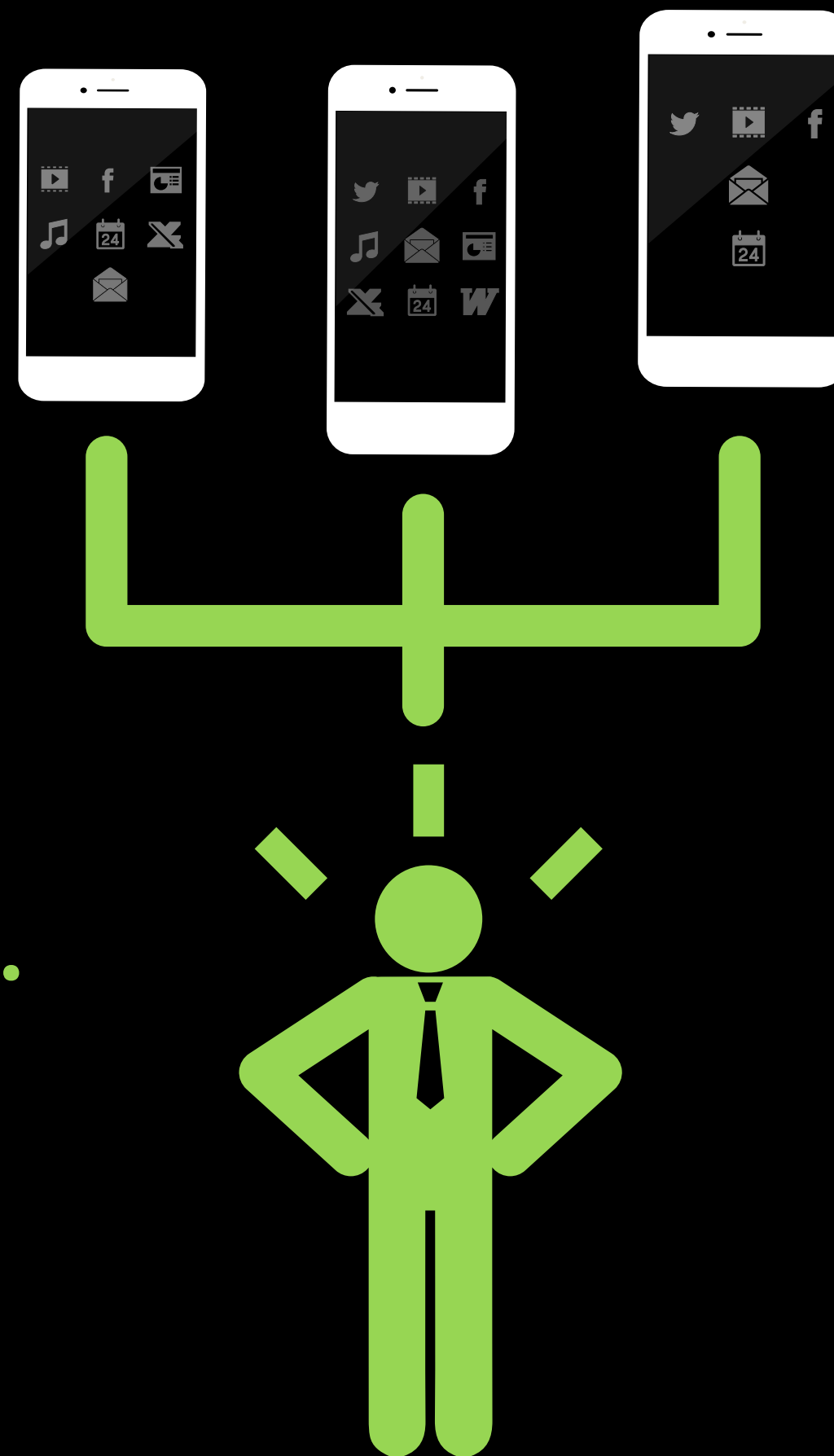
Do your employees want to choose their own carriers?



Coverage can vary by location. If you have a geographically dispersed workforce, **unlocked devices allow them to activate on the carrier they prefer.**

Is having a standard-issue mobile phone for all employees important to you?

Standardizing on one model, rather than several different carrier variants, has significant benefits for **inventory management and device configuration.**



Unlocked phones also come with fewer pre-loaded apps, providing **a cleaner UI for business productivity.**

Find out more about the **unlocked**
business smartphone portfolio:
samsung.com/unlocked

